



Terms and Conditions

Rates represent space only. Contracts terms are specified on each rate sheet. A 15% agency discount is available to qualified agencies. Non-payment of delinquent payment may result in cancellation of advertising. The advertiser's agent individually agrees to be jointly, severally or directly liable to CU for the payment and performance of each obligation of Advertiser under the signed agreement.

Advertiser or Advertising Agency agrees to provide the artwork and must contract with a CU-qualified vendor for the production and installation of the materials. The installation date will serve as the monthly payment date. All artwork must be approved by CU and adhere to the certain restrictions. CU does not accept advertising promoting:

- Alcohol
- Religion or religious issues
- Politics
- Tobacco

Advertisers may not use any obscene, immoral or indecent words or artwork, or the words: Stop, Look, Drive-in, or Danger.

Advertiser or Advertising Agency must provide two monthly payments upon signing the contract prior to installation.

For wraps, an additional removal fee may be required.

Material Specifications

Displays for buses, shelters and benches are made of high performance, two-mil cast vinyl, 3M Controltac Series 810.

Inside bus panels must be a textured front, 10-mil laminate vinyl. Total thickness not to exceed 20 mil.

