

# CURB

City Utilities' Ridership Benefit



## CU at the CURB

For more information about ways to benefit from **CURB**, call Diane Gallion at (417) 831-8368.

She will be happy to help your company set up a **CURB** membership.

### City Utilities Transit Services

#### The Bus

1505 N. Boonville Ave.  
Springfield, MO 65803

[cityutilities.net/transit](http://cityutilities.net/transit)

# CU at the CURB

Employees find they save money by reducing fuel purchases and wear and tear on their cars, have less stress caused by dealing with traffic, and most important – personal time to catch up on reading, work, or just enjoy the company of other commuters.

What if there was a benefit out there that could, for little or no cost:

- Provide tax savings for Employers
- Serve as a unique recruiting tool
- Improve morale and reduce absenteeism
- Provide tax savings for Employees
- Reduce employee commuting costs
- Increase free time and productivity
- Deliver transit bus passes directly to your company

The benefit is City Utilities' Ridership Benefit (CURB) program which provides your employees discounted monthly bus passes to get to work.

**CURB** is a cost-effective employee benefit that can help your company attract and retain employees. Here's how it works:

### **Builds Employee Loyalty**

Even a small contribution to employees' transportation needs can give you a competitive edge as a company that cares. CURB not only gets employees to work, but for the same low cost, they can ride The Bus on off-work hours.

### **Creates Tax Benefits**

Through CURB, The Bus provides a discount on all Monthly Bus Passes and you match this amount or contribute more or all of the cost as part of your employee benefits package. The amount is up to you.

### **Easy to Administer and Risk-Free**

Each month, your company receives monthly passes. You only pay for the passes sold and return the unused passes. The Bus provides free pick-up and delivery of the passes.

**CURB. It works for you!**

